ZAC ABE

Multidisciplinary Creative

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Check out my quick teaser trailer & learn a bit about me* >>

Passionate about creativity & Power Rangers, I've contributed to successful social campaigns, captivating key art, meaningful branding projects & more. Clients spanning Disney, Museum of London, Netflix & more have trusted me & my skills with their creative output. I specialize in graphic design, ideation, social content creation, art direction, creative production & video editing. As a diligent & enthusiastic creative, I am ready to bring my skills to your team.

Experience

BBC Maestro
Creative | Apr 2024 - Present

I am responsible for the creative output at BBC Maestro, including paid media, email, social media, website assets, B2B materials & more. I support ideation sessions, research trends & create ads with Adobe software to ensure high-quality results.

DEPT
Creative | Dec 2022 - Mar 2023

My duties at DEPT involved using my ideation, strategy & insights skills to develop scroll-stopping TikTok content for Prime Video, this included the creation of BAU content as well as special launch campaigns for upcoming, yet-to-be-released titles.

TEA Entertain
Creative | Feb 2022 - Dec 2022

My role involved using my design skills to create key art, slate design, branding design, art working campaigns & more, for clients such as Paramount, Universal, Warner Bros, Netflix & EA Sports on worldwide projects in TV, film, theatre & gaming.

Wilderness Agency
Creative | Oct 2021 - Jan 2022

My responsibilities involved, ideating & creating social media campaigns, as well as BAU content for clients such as BBC, NOW, Disney+, Sky TV, Pluto TV & more. I supported brainstorm sessions & then created the content using Adobe software.

Education

Ravensbourne University
BA (Hons) Advertising & Branding
Grade: 1:1 (First Class w/ Hons)

Skills

Social Content, Art Direction, Key Art, Branding, Video Editing, Motion Design, Graphic Design

Portfolio

www.exzachary.com

Clients

WARNER BROS. | NOW | Paramount | NETFLIX | UNIVERSAL | sky | Disney | pluto tv | BBC | prime video | DreamWorks | 3LACK BEAR | MAGIC LIGHT